

Privacy policy

General

ADUP is the creator of the ADUP chrome extension (herein “ADUP” or “we”, “us” or “ours”).

Please note that your privacy is an important issue to us, and below you will find our Privacy Policy that cover how ADUP will treat personal information collected and received by your use of our plug-in and/or website.

For purposes of this Privacy Policy, personal information shall include any and all information that is personally identifiable to you, whether it’s your name, email address, personal address, photo, or any other information not publically available.

By using our plug-in and/or website in any way, you will be agreeing to our Privacy Policy in its entirety. If you do not agree to any of the below, please do not use our website and/or plug-in.

Each party will be referred to herein as a “**Party**” and together as “**Parties**”.
You shall also be referred to herein as a “**User**” or “**you**”.

We reserve the full right to update and change our Privacy Policy from time to time as we deem right.
Any changes we make shall be effective immediately upon notice, which we may provide by any means including, without limitation, posting on our website and/or via email. Your continued use of our plug-in and/or website after such notice will be deemed acceptance of the updated Privacy Policy. Please be sure to return to our Privacy Policy periodically to ensure familiarity with the most current version.

Notice regarding children under the age of 13

ADUP cares about the safety and privacy of all its users, and in particular of children. Accordingly, children under the age of 13 are prohibited from providing us with their personal information without the supervision and consent of their legal guardian.
If we come to discover that a user under the age of 13 has provided us with personal information upon registration to our website without the prior consent of their legal guardian, we will immediately delete such user account.

Information we collect at ADUP

We, at ADUP, collect and process information at our Users own consent, and as necessary for us to provide our Users with our services.
In general, we collect limited non-personal information from your computer and/or browser upon your use of our plug-in and/or website, including your IP address, time and date of your query and usage. We use this type of information to provide and improve our services to our users.

We may also use cookies to store session information and/or provide you with relevant ads on our Website. Each time you visit our website you will receive a banner explaining our use of cookies through which, and at your sole discretion you may click on “I accept” button or “I do not accept” button. You will be granted access to our website regardless of your choice.

Users that register to our website and set up an account will be required to provide us with certain personal information, including their full name, email address, date of birth, personal address, gender and phone number. Additional information that will be automatically included in your account is the amounts you have raised and the organizations you support through our website.

We will also collect personal information such as full name and email address in cases of enquiries submitted by our Users to us, in order to provide our Users with our customer service and/or IT support upon request.

Sharing of Users Information

We at ADUP do not share our Users personal information with any third parties unless we are granted with Our User’s permission, or under one the following:

- a. Sharing information is necessary to provide our services.
- b. Sharing information is necessary to carry our Users’ request.
- c. Sharing information is needed to prevent, detect, investigate or actions regarding illegal activities, suspected frauds, security, technical issues, or as may otherwise be required by law.
- d. Sharing information is needed to enforce our Terms of Use.
- e. Sharing information is needed for us to respond to subpoenas, courts orders, or any legal proceedings and to exercise our legal rights.
- f. ADUP is acquired by or merged into another company. Users shall be notified in such case.

Third parties which we contracted shall be bound by confidentiality agreements and restricted from using our Users’ information for any other purposes that to provide their services to us.

How we protect your personal information

We at ADUP maintain electronic and physical procedures, as well as technical and organizational measures in order to protect our Users personal information shared with us.

We also limited the access to our Users personal information only to those of our employees with a need to know basis of the personal information to enable them to provide our Users with our services. Such employees are signed on individual confidentiality agreements with ADUP.

How you can protect your personal information

Please note that there a number of simple actions you can do in order to better protect your personal information. The following are some examples:

1. Never share your account details.
2. Be wary of any strange emails received from unfamiliar or suspicious addresses. Do not click on such emails and/or on links sent to you through such emails.
3. Don't leave your computer and/or mobile phone unattended if you are in a public place and/or logged into any online service.
4. Be sure to close your browsers once you are logged off.

How long we keep your information

We shall keep your information for such amount of time necessary for us to provide you with our services, and for an additional reasonable amount of time thereafter for us to be able to meet our legal obligations and/or to deal with any claims or complaints.

At the end of such period, your personal information shared with us will be promptly deleted, or alternatively anonymized so that it may be used in a non-identifiable way for purposes such as statistical analysis.

Please know that you are free to edit or delete your account at any time, within the profile section.

Your rights in regards to your information

You have the following rights with respect to your personal information:

- You have the right to update or add to your personal information in any case of inaccuracy or incompleteness.
- Where we use your personal information based on your consent, you have the right to withdraw your consent at any time.
- You can ask us to delete and erase your personal information.
- You have the right to access your personal information. Such a request shall be free of charge, but in cases where your request is excessive or unfounded we may at our sole discretion deny your request or charge a reasonable fee.
- You can ask us to restrict our use of your personal information due to any of the following:
 - The personal information was used unlawfully but you don't want it to be deleted.
 - The personal information is inaccurate.
 - We don't need it anymore, but you want us to keep it for legal purposes.
 - You have submitted a request for us to delete your information and want to restrict its use until such deletion is fully completed.
- To exercise any of your rights detailed above please contact us at hi@adup.org.il. We will do our best to respond to your request within a reasonable time.

Advertising cookies

Our partners may use cookies in order to provide advertising services relevant to you. Cookies are text files stored on your computer, and enable the analysis of your use of your browser.

We use the services of Google Analytics, a web analytics service provided by Google, Inc. (“Google”) which uses cookies. The information collected about your use (including your IP address) will be transmitted to and stored by Google, which will use this information for purposes of evaluating your use patterns compiling reports on Users activity. Google may use the data collected to contextualize and personalize the ads of its own advertising network.

Google may transfer this information to third parties if required to do so by law, or where such third parties process the information on Google’s behalf. You may refuse to the use of cookies by selecting the appropriate settings on your browser. By downloading our plug-in and using our Website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

Please find herein Google’s privacy policy and terms of use:

<https://policies.google.com/terms>

<https://policies.google.com/privacy>

To clarify, no personal data will be passed by us to our partners including Google.

Analysis tools

We at ADUP may track and map our Users activities and behaviors in order to generate market intelligence and insights that help improve our services, and for other marketing purposes.

Third Party websites

Our website may contain links referring to third party websites. Please be sure to review such websites terms of use and privacy policy. ADUP will not be responsible for your use of any of those websites and for the privacy practices used by the operators of the websites.

Contact

If you have any questions regarding our Privacy Policy, please contact us via email at hi@adup.org.il